



# 30-day content planner

## Day 1

Share a photo of your workspace

## Day 2

Ask your audience a question

## Day 3

Share stats about your industry

## Day 4

Run a poll

## Day 5

Thank your audience

## Day 6

Post a motivational quote

## Day 7

Share what inspires you

## Day 8

Share how you stay organised

## Day 9

Share someone else's content

## Day 10

Post a how-to video

## Day 11

Share something you're working on

## Day 12

Share one of your favourite brands

## Day 13

Post a personal video

## Day 14

Share a recent win

## Day 15

Share your favourite apps

## Day 16

Announce something new

## Day 17

Ask for advice

## Day 18

Introduce a member of staff

## Day 19

Tell your start-up story

## Day 20

Highlight a useful article on your website

## Day 21

Thank someone who's supported you

## Day 22

Host a giveaway

## Day 23

Share a struggle and how you handled it

## Day 24

Host a live Q and A

## Day 25

Share your guilty pleasure

## Day 26

Share your vision board

## Day 27

Share a relevant funny meme

## Day 28

Share a fun fact about yourself

## Day 29

Announce a special offer

## Day 30

Share how you relax